

Ordering Information and Policies

Embroidery

- **Stock Products**
Pricing includes embroidery as shown.
- **Custom Products**
Pricing includes embroidery in 1 location up to 7,000 stitches on apparel, 5000 stitches on caps. For Oversize logos please add \$.25 running charge per additional 1,000 stitches.
- **Logo Preparation**
New Design: \$20 per 1,000 stitches, approximately 5-7 business days. Our minimum logo preparation charge is \$65.00. Logos over 10,000 stitches are subject to discount. Reorders using the same embroidery design- no charge. Embroidered swatch proof will be provided on all designs at no charge.
- **Art Requirements**
Camera Ready/Vector art is preferred, files ending in .ai, .eps, and some .pdf files work well.
- **Editing Charges**
Altering an existing logo: Simple additions to an existing logo- \$25.00. Deletions to an existing logo- \$20.00.
- **Creative Artist**
When logo needs to be revised, modified, or created from concept there is an hourly artist charge of \$35.00 with a minimum of \$25.00.
- **Additional Logo Placement**
Add \$3.00 per additional embroidery location per item up to 5,000 stitches. For logos over 5,000 stitches please add \$.25 running charge per 1,000 stitches.
- **Personalization**
Monogramming or name- \$10.00 per piece using one of our basic fonts. 12 pieces or more- \$7.50 per piece.
- **Production Time**
Our standard production time is 3-4 weeks on new orders and 2-3 weeks on reorders.
- **Rush Services**
We attempt to accommodate all quick shipping requests when possible without any rush charges whenever possible. Expedited shipping may be required. If you require an order faster than our standard production time please give us a call at 877-281-4145.

Ordering Information and Policies

Screenprinting

- Stock Products
Pricing includes printing as shown.
- Custom Products
Pricing includes a 1 color print in 1 standard location (chest, tag, full front, or full back).
- Art Requirements
Camera-Ready art is required on all custom screen print orders. These files will have a .ai or .eps extension. Some .pdf files are also camera-ready, depending on the format they were created. Please see our digital art specifications for more information.
- Screen Set Ups
New Orders: \$20 per color per location. Email proof will be provided on all designs at no charge.
Reorders: \$10.00 per color per location.
- Creative Artist
When logo needs to be revised, modified, or created from concept there is an hourly artist charge of \$35.00 with a minimum of \$25.00.
- Production Time
Our standard production time is 3 weeks on all screen print orders.
- Rush Services
We attempt to accommodate all quick shipping requests when possible without any rush charges whenever possible. Expedited shipping may be required. If you require an order faster than our standard production time please give us a call at 877-281-4145.

Ordering Information and Policies

Promotional Products

- Stock Products
Pricing includes imprint as shown.
- Custom Products
Pricing includes a 1 color imprint in 1 location. Please see the product page for available imprint locations.
- Art Requirements
Camera-Ready art is required on all custom promotional product orders. These files will have a .ai or .eps extension. Some .pdf files are also camera-ready, depending on the format they were created. Please see our digital art specifications for more information.
- Set Up Charges
Set up charges vary depending on manufacturer and imprint type. Please see the individual product page.
- Creative Artist
When logo needs to be revised, modified, or created from concept there is an hourly artist charge of \$35.00 with a minimum of \$25.00.
- Production Time
Our standard production time is 3 weeks on all screenprint orders.
- Rush Services
We attempt to accommodate all quick shipping requests when possible without any rush charges whenever possible. Expedited shipping may be required. If you require an order faster than our standard production time please give us a call at 877-281-4145.

Digital Art Specifications

VECTOR ART

Vector art is always preferred. Fully Vektored files must be created in Adobe Illustrator or Corel Draw and saved in Adobe Illustrator *.ai or *.eps formats. All fonts contained in these file types must be converted to outlines (lines & curves). The above mentioned formats will not be accepted with embedded or placed raster images.

SCANNED IMAGES

Any scanned image must be scanned from black and white camera ready art at a minimum resolution of 600 dots per inch at 100% size or greater. All files should be black (as opposed to color or grayscale) and contain no tints/halftones or colors (art is 100% black). Low resolution formats such as *.jpeg, *.gif, *.pict, *.bmp, etc, are *not acceptable*.

ART CONTAINING MORE THAN 1 COLOR

We require fully vectored art for printing multi-colored images.

WHAT IS VECTOR ART?

Vector art is line based art consisting of created paths and points using a program such as Illustrator or CorelDraw. The program keeps track of the relationships between points and paths. Vector images are not resolution based (pixels) and can be scaled infinitely, both up and down, with no loss of clarity or quality. They are defined as solid objects, and can be moved around in full, or grouped together with other objects.

WHAT IS A PLACED (RASTER) IMAGE?

A raster image is a scanned or placed image that can be in color, gray scale, or black and white, whose clarity is dependent upon the resolution. The resolution of a raster graphic is the number of dots, pixels, or lines per inch of graphic. Therefore, the higher the resolution, the crisper the image.

WHAT IS CAMERA READY ART?

Camera ready art is artwork that can be scanned without any preparation or changes. Type and images are sharp, clean, and consistent in density. Art is black and white only, and does not contain any colors or tints (shades of color/gray).

WHAT IS NOT CAMERA READY ART?

Business cards, letterhead, photocopies, hand drawings, etc. are not considered camera ready art. Any logo or artwork taken from a web site is low resolution (72 dpi) and is not camera ready art.

Please contact us if you have any questions regarding artwork.